

Message Text

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PAGE 01 FRANKF 01880 261619Z

60

ACTION EUR-05

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /013 W

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R 261554Z MAR 74

FM AMCONSUL FRANKFURT

TO SECSTATE WASHDC 6792

USDOC WASHDC

INFO AMEMBASSY BONN

UNCLAS FRANKFURT 1880

E.O. 11652: N/A

TAGS: BEXP GW

SUBJECT: WTDR-HERZOG KG, ARTUR H

REF: USDOC 3241

1. ADDRESS: INDUSTRIESTRASSE 6331 NAUBORN, WEST GERMANY,
CABLE: HERZOGOPTIK, TELEX: 04-83866, PHONE: 06441-23007,
OFFICER: ARTUR H HERZOG, JERGEN HERZOG, PARTNERS.

2. THE FIRM, A MEDIUM SIZED MANUFACTURER OF LENS SYSTEMS
FOR PROJECTORS, WAS ESTABLISHED IN 1949. IT HAS 90 EMPLOYEES,
1 SALESMAN, AND 1 CONTRACTED SALES REPRESENTATIVE. SALES
AREA: EEC AND EFTA COUNTRIES, NEAR EAST, USA AND LATIN
AMERICA.

3. FINANCIAL REF: COMMERZBANK AG, WETZLAR.
TRADE REF: PLUMMER PRECISION OPTICS, JEFFERSON ST
EAST GREENVILLE, PA. 18041.

4. FOREIGN FIRMS REPRESENTED OR LICENSING AGREEMENTS: N/A

5. THE FIRM IS REGISTERED AS A LIMITED PARTNERSHIP WITH
ARTUR H HERZOG AS LIABLE PARTNER AND HIS SONS JUREGEN
AND RAINER AS LIMITED PARTNERS WITH A TOTAL OF DM 10,000.
THE FIRM HAS A GOOD REPUTATION AND ITS FINANCIAL STANDING
IS DESCRIBED AS ORDERLY. IT OWNS ITS PLANT REAL ESTATE,
VALUED AT ABOUT DM 1 MILLION WITH MINOR ENCUMBRANCES.

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PAGE 02 FRANKF 01880 261619Z

THE PLANT AND BUSINESS EQUIPMENT IS VALUED AT OVER

DM 1 MILLION, AND THE OVERALL INVENTORY AT ABOUT DM 500,000.
BANKING SOURCES STRESS PLEASANT BUSINESS CONNECTIONS,
GRANT CREDITS AND REPORT PROMPT RETURNS. RECOMMENDED
AS A BUSINESS CONTACT FOR US FIRMS.

6. INFO 03/74. PREPARED BY P BARTOLSIC AND APPROVED BY
A L VELER.HARLAN

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Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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